CASE STUDY WORKSHOP

Presenter: Dr. Felix Tan, Swinburne University of Technology, Melbourne, Australia
Date: 23 April 2012
Time: 10:00 am – 1:00 PM
Location: 126 Margaret Street, level 4, Seminar Room 408-9

Outline

Case study research is the most widely used qualitative research method in Information Systems research. Incidentally, researchers cite many struggles including philosophical stand, finding the right informants, and case access. These challenges still exist not because of the lack of seminal references including Myers, Walsham and Yin etc. The Structured-Pragmatic-Situational (SPS) approach builds on more conventional approaches to prescribe steps the novice case researcher, graduate student and case researcher can use in the conduct of case studies. This SPS approach was developed by a group of case researchers at the IS department, National University of Singapore (NUS). Over the last four years, several case studies have been written adopting this strategy. This workshop will cover the SPS approach, which comprises of eight steps from Access Negotiation to Validating Data through to Writing the Case Report. The workshop will be delivered by Dr Felix Tan Ter Chian, Swinburne University of Technology. Felix has been working with the NUS-CITRIC department on the cases of Alibaba.com and 360buy.com recently, adopting the SPS case study approach.

References:

